



PERSA
TRADING

PERSA DATES

High Quality Persian Dates



Persa Dates

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About Persa Trading

At **Persa Trading**, we try to let the world experience what organic food truly tastes like; this is our mission.

We are an international company that has farms and gardens in the middle east. We have connections and popularity among the farmers; also, we have our workshops to produce and pack products in bulk and packages.

Quality is an essential item for us; the quality control section and the laboratory test the quality of products before exporting.

Dates, saffron, honey, dried fruits, and pistachio are the main products of Persa Trading. Our vision is to expand our delicious products all over the world, and in this way, we'll support our buyers and representatives as much as possible.

About Dates

Food nutrition: Dates are very nutritious, assimilative, and energy-producing. With the present uncertainty in the world food supply and the expected increase in demand, the date palm could be a good food source of high nutritional value. The date fruit is rich in nutrients, and due to its dietetic values, it has always been held in high esteem by people.

They are rich in carbohydrates, dietary fibers, proteins, minerals, and vitamin B complex. They are about 70% carbohydrates (equal glucose and fructose) and contain calcium, iron, magnesium, and potassium.

History of dates: The origin of palm trees goes back millions of years ago. About seven thousand years ago, men started cultivating palm trees for different uses. The tree was first grown in Middle Eastern countries like Iran, and then it slowly spread to other countries.

Archaeologists believe that palm tree gardens were created 6,000 years ago by Iranians. Date palms have been planted in the northern Persian Gulf since ancient times and before the Achaemenid dynasty.

Dates harvesting: Dates are picked by hand and dried under the sunlight. Each palm tree is about 50 feet long. To pick the fruits, the workman should climb the tree using a relatively strong rope. Not many people can climb palm trees, and for this matter, one should be very well-trained. He then collects the cluster of dates and sends it down. This would go on and on until the harvesting is done. The date is grown organically, and there is no chemical in the harvest process.

MAZAFATI DATES

1

Shape: Oval

Color: Brownish

Size: 4-5 cm

Type: Soft (humidity 15% to 35%)

Weight: 8-16 gr, depending on air humidity

Planting place: Mostly in the city of Bam
in Kerman Province

Harvest Time: September

Storage conditions: coll and Dry Place (0-5°C)



Mazafati is one variety of dates produced in Iran. It is also one of the most Palatable and most delicious varieties of dates worldwide. This fruit has soft fiber and originates from most parts of the Kerman, Hormozgan and Sistan and Baluchestan. The most desirable and most palatable type of Mazafati date is being raised in Bam city, southeast of Iran.

The cultivation area in Bam and the suburbs is about 28 thousand hectares, and 120.000 tons is harvested annually. It is highly demanded dated. Because it is soft and juicy, and has a favorable taste it is used in a variety of fresh cuisines. As one of the main products of crystal Company. It can be supplied to the market in various packaging and appropriate quality, The largest volume of exports of this product to India.



PIAROM DATES

2

Shape: Long
Color: Dark Brown
Size: 3.5- 5 cm
Type: dry
Weight: 10-12 gr
Planting place: Hormozgan
Harvest time: October
Storage conditions: cool and dry place
(below 15°C)



Piarom is one of the highest quality and the most expensive Iranian dates to export which is exclusively developed in southern Iran and the northernmost part of Hormozgan province, in the mountain-plains region. Piarom palms are mainly planted in the plains of the mountains and are irrigated by water from rivers of the region running in canals designed at different levels across the region. Therefore, the palms are often grown organically with no chemicals involved. The thin skin of these dates is dark brown in color and they have a beautiful, pleasant appearance since the flesh and skin are firmly fixed to each other. In a way it is honored as the bride of the dates of Iran and of the world. Since most of their sugar content is fructose type they are easily and quickly processed through body metabolism and can be used as an alternative sugar by people with diabetes. Very favorable taste, good appearance and other nutritional properties of these dates have turned a lot of people to regular consumers.



ZAHEDI DATES

3

Shape: Ovoid
Color: Yellow to Light Brown
Size: 3-4 cm
Type: Dry
Weight: 7-9 gr
Planting place: Fars and Bushehr, Khuzestan Province
Harvest Time: September
Storage Conditions: In a cool and dry place (below 15°C)



Zahedi is among the dry and marketable dates of Iran. It has a good market for export. Due to the dryness of the fruit, it is easy to transport and transfer. It is used in various fresh cuisines and can easily be packed in single, double and triple packages. It can also be packed in packages of different weights. This type of dates is not much sweet and is pretty appetizing. Brilliant golden color, shiny and beautiful skin, delicious flavor and gentle sweetness along with a tart taste are the characteristics that all the dates-eaters throughout the world know it by. It is known among all the dates-lovers. Especially those whose tastes do not allow for much sweet love these dates. The best type of Zahedi date is taken from southern Fars province and eastern Bushehr. The people in these areas call these dates "Qasb". Grade one Zahedi dates should have a completely healthy, cylindrical soft fiber and have no broken skin. The Iranian Qasb dates are quite fleshy and their moisture content is around 14%. Therefore, it is included in the class of high quality dates varieties. Zahedi dates are rinsed, graded, and packed in a fully hygienic process before they are supplied to the market.



KABKAB DATES

4

Shape: Ovoid

Color: Dark Brown

Size: 4-5 cm

Type: Soft (humidity less than 18%)

Weight: 12-18 gr

Planting place: Fars Province,
and Bushehr province

Harvest Time: August and September

Storage conditions: cool and dry place (0-5°C)



This variety originates in Bushehr, Fars and Khuzestan provinces. Its fruit is very marketable both in domestic and foreign markets, and it is one of the export varieties of the country. **Kabkab** dates are among the fleshiest dates in the world. It has a yellowish golden color in its fully ripe stage; it is very delicious and tasty and it is considered as one of the most pleasant sweet fruits in nature. But due to the softness of the fruit's fiber and since it is vulnerable to pressure, it needs special requirements. The fruit is highly durable and enjoys good storage requirements and, so it can be used at temperatures of around 15 °C up to one year. Because of its big size and fleshiness, Kabkab dates have a lot of followers among date consumers.



| SAYER (Stamamaran) DATES

5

Shape: Oval

Color: Brown

Size: 3-5 cm

Type: Semi-dry

Weight: 7-10 gr

Planting place: Khuzestan Province

Harvest Time: September

Storage Conditions: cool and dry place
(below 15°C)



One type of dates which is produced in Iran is called **sayer**(Stamamaran). This variety is specific to Khuzestan province and covers more than 80% of the cultivated area of the province. Its semi-dryness and its thick skin have prolonged its lifetime and have made it one of the most exported varieties of dates. The semi-dried Stamamaran dates are the most important export dates in Iran, comprising 45% of Iran's exports. These dates are used in various food industries such as biscuits, beverages, cakes and sweets, juice, pickles, vinegar, and dates-nectar, but perhaps the most important use of the fruit in foreign countries is in the production of alcohol and alcoholic drinks. It comes in various forms namely GAQ, FAQ, select, and super select, seeded and seedless. Moreover, this kind of date is extremely immune to storage conditions, so that high temperature and humidity make the least change in its quality. If we add to the above qualities, the fiber softness and other physical conditions for these dates, we will find why these dates are the primary choice of managers of food industry to use them in their products. The moisture content of these dates is usually around 14% and they are washed and graded before being packaged for the export.



| KHASSUI DATES

6

Shape: Round

Color: bright brown to dark brown

Size: 4-5cm Weight: 12-18gr

Planting place: Fars and Bushehr province

Harvest time: September

Storage conditions: at room temperature
around 12 months



Khassui Dates is one of Iranian dates which has high quality, soft and sweet texture and long hold life. It is one of the smallest varieties of Iranian dates. According to its growth area is typically found in different colors from golden brown to dark brown. The origin of this dates is in Bushehr and Fars province.



RABBI DATES

7

Shape: long

Color: Blackish Brown

Size: 4-5 cm

Type: Semi-dry (humidity less than 15%)

Weight: 8-10 gr

Planting place: Sistan and Baluchestan
Province

Harvest Time: September

Storage Conditions: cool and dry place (below 15°C)



Rabbi, one of the most featured types of dates in Baluchestan and one of the most important and commercial dates in the country, is very popular both in domestic and foreign markets. It has a semi-dried fiber and therefore is pretty durable to preserve for a long time. It is used in variety of fresh cuisine and is very similar to the Piarom dates, Rabbi is very tasty and luscious, but due to its high vulnerability and susceptibility people in Sistan cover their date clusters during pollination period. They cover them with bags woven by palm leaves. Then they let them stay on the palms till all of the product passes through the wet-ripe (rutab) condition and become a date. Having passed the ripening process naturally on the palm, the date will abound with natural sugars and minerals. Later, the date cluster along with its protective cover is separated and sent to the factory for washing and grading. Once the washing process is finished and the grading is done, it is delivered to the market.



LULU DATES

8

Shape: Round

Color: Black Tuna

Size: 3-4cm

Type: Soft (humidity less than 15%)

Weight: 7- 9 gr depending on humidity

Planting place: Fars & hormozgan province

Harvest Time: September

Storage conditions: In a cool and dry place
(5-15°C)



With its special shape resembling plum and with its great taste and flavor, **lulu** dates has been able to attract many foreign and domestic customers in recent years. lulu dates have a much convenient storage requirements than other varieties The taste of palm dates is a bit similar to Piarom dates, but it is more affordable and more economical as far as price is concerned. lulu dates are high quality dates, dark brown in Color, and rich in flesh with a pretty small seed.

Since it has not been known in recent years, the dates have not enjoyed much market share however plum cultivars have now a significant share of the market, thanks to the information technology, and the date enthusiasts after having this type of date have appreciated the uniqueness of the flavor contained in the date and have become have permanent consumers of lulu dates.



KALUTE DATES

9

Shape: Oval

Color: blackish brown

Size: 4-5 cm

Type: Soft (humidity 15% to 35%)

Weight: 8-16 gr, depending on air humidity

Planting place: Mostly in the city of Bam in Kerman province

Harvest Time: September Storage conditions: cool and dry place (0-5°C)



It's the fresh date of Iran and it's very similar to the Mazafati date. Its color is dark brown, it is very soft and tasty, and it arrives in the market in the month of September in packages of 2 kg and 500 g and 5 kg. It can also be delivered in bulk.



CHOPPED DATES

10

Color: Brown

Size: 8-10 mm

Storage: cool and dry place
max 18 months



Date chips or diced dates are made from dried dates. after separating the pits by a pitting machine dates are **chopped** into same size pieces and rolled in high quality rice flour to avoid the pastiness and add more dryness. date chips have a high nutritional value and also high shelf life.it can be used as sugar cube alternative especially for diabetic patients or in making different kinds of pies and snacks. it is rich in vitamins and salts.



CONSUMER PACKS:

11

We have various types of packaging for products; these packages are designed in a way that will not only protect your dates from damage but also allow you to have unique artwork of a different culture in the market.

Every dozen consumer packs (12 packs) are put in a mother carton.



Matchbox Style 300g, 500g:

12

The inner part of this box has a strong structure, and the outer part is a sliding cover like a matchbox. Persa Trading uses this type of box for dry dates like Piarom, Zahedi, Medjool.

■ **Mazafati:** 300 gr, 500 gr

■ **Zahedi:** 300 gr, 500 gr

■ **Piarom:** 300 gr, 500 gr



Rectangle Plastic container 500g, 700g:

13

The transparent plastic container shows the quality of the date on the shelf. Persa Trading uses this type of package for all kinds of dates.

■ **Mazafati:** 500 gr, 700 gr

■ **Zahedi:** 500 gr, 700 gr

■ **Piarom:** 500 gr, 700 gr



Cylindrical Plastic container 500g:

14

The transparent plastic container shows the quality of the date on the shelf. Persa Trading uses this type of package for all kinds of dates.

■ **Mazafati:** 500 gr

■ **Zahedi:** 500 gr

■ **Piarom:** 500 gr



Rectangle rigid box 650g:

This package type is standard packaging in many countries. This is a two-part box, including lid and box. the dates are put into a plastic bag to keep safe and neat in the box. Persa Trading uses this type of packages for all kinds of dates.

■ **Mazafati:** 650 gr

■ **Zahedi:** 650 gr

■ **Piarom:** 650 gr



BULK PACKS:

16

You can order dry or semi-dry dates in bulk in 5, 7, or 10 kilograms bulk packages like the photo.



Production Time:

It depends on your needed quantity. So, it can vary between 15-25 working days.

Storage Life:

12 Months / In cool and dry place (0-5°C)

Sizes:

The packaging is based on your demand. If you want the box in customized size, let us know. 10,9,8,7,5 kg mother carton which in there are 12 baby cartons.

Wholesale Dates packaging:

Shipping	7 kg mother carton which in there are 12 baby cartons	8 kg mother carton which in there are 12 baby cartons	9 kg mother carton which in there are 12 baby cartons	10 kg mother carton which in there are 12 baby cartons	5 kg bulk carton
40ft Refrigerated and insulated containers	3,280 x 7 kg	2,875 x 8 kg	2,555 x 9 kg	2,300 x 10 kg	4,600 x 5 kg

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